

MCX bags award for flagship CSR project

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Multi Commodity Exchange of India Ltd (MCX), the country's largest commodity futures trading platform, was conferred on the FICCI Socio Economic Development Foundation (SEDF) CSR Award - 2009 for its flagship CSR project, Gramin Suvidha Kendra (GSK), a joint initiative with India Post.

The GSK project was independently assessed by Grant Thornton and Partners in Change and the model later presented the jury chaired by Dr Abid Hussain, former ambassador to the US.

Other members of the jury included Dr Girija Vyas, Chairperson, National Commission for Women, Ms Justice Leila Seth, former Chief Justice, Himachal Pradesh High Court and Mark Runacres, former honorary Senior Fellow at TERI.

GSK is a public private partnership (PPP) project showcases the leverage of India Post's vast network to disseminate spot and future prices information to farmers through rural post-offices.

This helps famers to take advantage of prevailing price of agri commodities on future platforms and decide about future course of action.

Currently, GSK operates from 22 centres, spanning 5 states, 2219 villages, and touches the lives of over 7000 registered farmer members, through 358 branch post offices.