

MCX wins Nasscom award

MCX has won the Nasscom 'Social Innovation Honours-2010' for its flagship corporate social opportunity project Gramin Suvidha Kendras (GSKs), the rural facilitation centres set up in a joint venture with India Post.

The award, conferred by Nasscom Foundation, aims to showcase projects that demonstrate best practices through exemplary use of information, communication and technology (ICT) in areas of social transformation, social change and development through the application or use of technology.

GSK utilises vast network of India Post to cater to the needs of farming community for providing services pertaining to agricultural marketing, risk management and finance.

GSKs operate through 19 centres spread across five States, covering 2,083 villages through 286 branch post offices of India Post.